



CTG Announces EIM Advantage™ Solution

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Solution expands the availability of comprehensive enterprise information management services

BUFFALO, N.Y., May 30, 2018 (GLOBE NEWSWIRE) -- CTG (NASDAQ:CTG), a leading provider of information technology (IT) solutions and services in North America and Western Europe, announced today the formal launch of EIM Advantage™ to companies in all industries served by the Company. As the most recent solution offering developed as part of the Company's ONE CTG initiative, EIM Advantage consolidates several existing enterprise information management (EIM) services into a new, comprehensive solution designed to address the needs of clients to capture, manage, analyze, and transform data into actionable information.

CTG's Jennifer Schwartz, EIM Advantage Solution Owner, commented, "I've worked in the EIM space for more than 20 years, and now more than ever, our clients face the risk of becoming 'data rich, information poor.' The amount of data generated by IT devices and systems is predicted to grow more than 100x in the next decade. Couple this growth with continued investments in new or changing technology, and our clients are facing the reality of a data deluge across their enterprises. Without a solution in place to properly manage and transform this data into information, our clients are unable to exploit the value of their data to solve business challenges and meet objectives."

Schwartz continued, "EIM Advantage helps our clients mitigate this risk by automating business processes to make decisions, achieve objectives, and conquer daily operations through the effective use of information for the business purposes it serves. Although the value delivered is unique to the objectives of each client and engagement, our alignment of processes and managed information have helped clients improve work backlogs, identify controllable cost savings across their supply chain, and implement strategic initiatives that improve staff management and regulatory compliance."

Through a suite of integrated business process management, content management, and data analytics and visualization services, EIM Advantage helps CTG's clients use data to drive toward business answers, manage data in a manner that directly relates to objectives, and visualize information to enable the highest possible work process efficiencies. These scalable services are providing real-world value to CTG's EIM Advantage clients, including risk reduction, operational efficiencies, safety improvements, and improved information security—resulting in increased revenue and competitive advantage.

- **Business Process Management:** CTG's information management experts assess existing processes, resources, and tools to help clients understand how information is being consumed. This provides insight into the current environment and offers improvement and remediation recommendations that drive toward automation and optimization, supporting cost reduction and efficiencies.
- **Content Management:** By using foundational disciplines and focusing on ownership and control of both structured and unstructured data, CTG provides clients with a solid base for gaining true business insight through intelligence. Whether focusing on controlling documents or mastering data across systems, CTG works to ensure that ownership, organization, and proper accessibility are in place for valuable enterprise data.
- **Analytics and Visualization Services:** Analytics and visualization produce and present data patterns in a meaningful, usable way. CTG delivers business intelligence reporting, dashboard modeling, and 3D visualization that enable clients to leverage data in a way that brings visibility and clarity, helping them change their business for the better.

Each EIM Advantage engagement is supported by the industry-recognized foundational principles of data architecture, acquisition, integration, modeling, and governance. CTG's more than 50 years in business has resulted in a team of more than 500 consultants with knowledge of business and IT environments, as well as hands-on experience with today's leading systems and applications. The team's project expertise spans multiple industries, including healthcare, large technology providers, oil and gas, manufacturing, supply chain, and finance. This depth of experience means that CTG has the unique ability to define requirements specific to any client's unique industry, technology, and organizational needs.

CTG President and Chief Executive Officer Bud Crumlish stated, "EIM Advantage demonstrates our continuing commitment to the development of industry-leading IT solutions that help our clients address the key challenges they are facing today, while also allowing them to strategically move their organizations forward. The launch of this second solution under the ONE CTG initiative underscores our continued progress in expanding our services across all lines of business—a key initiative of CTG's three-year strategic plan."

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For more information about EIM Advantage, visit www.ctg.com/eim-advantage or email solutions@ctg.com.

About CTG:

CTG provides industry-specific IT services and solutions that address the business needs and challenges of clients in high-growth industries in North America and Western Europe. CTG also provides strategic staffing services for major technology companies and large corporations. Backed by more than 50 years of experience and proprietary methodologies, CTG has a proven track record of reliably delivering high-value, industry-specific staffing services and solutions to its clients. CTG has operations in North America, Western Europe, and India. The Company regularly posts news and other important information online at www.ctg.com.

Safe Harbor Statement

This document contains certain forward-looking statements concerning the Company's current expectations as to future growth, financial outlook, business strategy and performance expectations for 2018 and three-year performance targets, a share repurchase program, and statements related to

cost control, new business opportunities, financial performance, market demand, and other attributes of the Company. These statements are based upon the Company's expectations and assumptions, a review of industry reports, current business conditions in the areas where the Company does business, feedback from existing and potential new clients, a review of current and proposed legislation and governmental regulations that may affect the Company and/or its clients, and other future events or circumstances. Actual results could differ materially from the outlook guidance, expectations, and other forward-looking statements as a result of a number of factors, including among others, uncertainty as to the number of shares purchased in the tender offer, the availability to the Company of qualified professional staff, domestic and foreign industry competition for clients and talent, increased bargaining power of large clients, the Company's ability to protect confidential client data, the partial or complete loss of the revenue the Company generates from International Business Machines Corporation (IBM) and/or SDI International (SDI), the ability to integrate the Soft Company business and retain its clients while achieving cost reduction targets, the uncertainty of clients' implementations of cost reduction projects, the effect of healthcare reform and initiatives, the mix of work between staffing and solutions, currency exchange risks, risks associated with operating in foreign jurisdictions, renegotiations, nullification, or breaches of contracts with clients, vendors, subcontractors or other parties, the change in valuation of capitalized software balances, the impact of current and future laws and government regulation, as well as repeal or modification of such, affecting the information technology (IT) solutions and staffing industry, taxes and the Company's operations in particular, industry and economic conditions, including fluctuations in demand for IT services, consolidation among the Company's competitors or clients, the need to supplement or change our IT services in response to new offerings in the industry or changes in client requirements for IT products and solutions and other factors that involve risk and uncertainty including those listed in the Company's reports filed with the Securities and Exchange Commission as of the date of this document. Such forward-looking statements should be read in conjunction with the Company's disclosures set forth in the Company's 2017 Form 10-K, which is incorporated by reference, and other reports that may be filed from time to time with the Securities and Exchange Commission. The Company assumes no obligation to update the forward-looking information contained in this release.

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